



12th Annual Laura's Run

10K Run | 5K Run | 1 Mile Walk | Kid's Dash

Supporting St. Joseph's Norton Thoracic Institute

April 7, 2018

Presenting Sponsor - \$10,000

- Company name and logo on all event material,* including:
 - Company logo prime placement on main run banner
 - Company logo and company website link on St. Joseph's website, Laura Hart Burdick Foundation website and Startline Racing event website
 - Primary placement of logo on all printed material
 - Inclusion and promotion on Foundation social media
 - Inclusion on any additional public relations material
- Placement of company logo on run t-shirt as Presenting Sponsor
- Primary placement of company logo on all signage at event
- Company representative given opportunity to speak at the Awards Ceremony
- Company given complimentary vendor space in primary location
- Ten (10) registrations for Run (more available for purchase)

Platinum Sponsor - \$5,000

- Company name and logo on all event material,* including:
 - Company logo prime placement on main run banner
 - Company logo and company website link on St. Joseph's website, Laura Hart Burdick Foundation website and Startline Racing event website
 - Primary placement of logo on all printed material
 - Inclusion and promotion on Foundation social media
 - Inclusion on any additional public relations material
- Placement of company logo on run t-shirt as Platinum Sponsor
- Primary placement of company logo on all signage at event
- Company representative given opportunity to speak at the Awards Ceremony
- Company given complimentary vendor space in primary location
- Ten (10) registrations for Run (more available for purchase)

Gold Sponsor - \$2,500

- Company name and logo on all event material,* including:

- Company logo and company website link on St. Joseph's website, Laura Hart Burdick Foundation website and Startline Racing event website
- Company logo at check-in /registration table
- Company logo on all printed material
- Inclusion on any additional public relations material
- Secondary placement of company logo on run t-shirt
- Company given complimentary vendor space
- Five (5) registrations for Run (more available for purchase)

Silver Sponsor - \$1,000

- Company name on event material,* including:
 - Company logo and company website link on St. Joseph's website, Laura Hart Burdick Foundation website and Startline Racing event website
 - Company name on all printed material
- Company name on run t-shirt
- Company given complimentary vendor space
- Two (2) registrations for Run (more available for purchase)

Bronze – Water Station Sponsor - \$500

- Company name or logo at water station or mile marker
- Company logo and company website link on St. Joseph's website, Laura Hart Burdick Foundation website and Startline Racing event website
- Company given complimentary vendor space or table at the water station
- Opportunity to have run/water station volunteers wearing your t-shirt/other company identification
- Two (2) registrations for Run (more available for purchase)

Table Sponsor - \$50

- Company given vendor space
- Company can distribute free giveaways or promotional items
- Vendor to provide your own table, chairs or pop-up tent.

*****Company Logo must be in a vector format and submitted to Vanessa Lao at Vanessa.Lao@DignityHealth.org by March 16, 2018.***



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Sponsorship Levels

- \$10,000 Presenting Sponsor
- \$5,000 Platinum Sponsor
- \$2,500 Gold Sponsor
- \$1,000 Silver Sponsor
- \$500 Bronze – Water Station Sponsor
- \$50 Vendor Table
- \$_____ Donation

To ensure sponsorship recognition, please submit your logo (vector format) to Vanessa Lao at Vanessa.Lao@DignityHealth.org by **March 16, 2018** and check made payable to St. Joseph's Foundation by **March 23, 2018**.

Mailing Address:
St. Joseph's Foundation
350 W. Thomas Ave. | Phoenix, AZ 85013
Phone: 602-406-3041 | Fax: 602-406-1075

Name: _____

Business/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact for logo/print ad: _____

Email & Phone: _____

Credit Card #: _____ CCV: _____ Exp: _____

Signature: _____

For questions, contact Vanessa Lao at
602.406.1046 or Vanessa.Lao@dignityhealth.org