



St. Joseph's  
Foundation  
A Dignity Health Member

# Impact Report

2021-2022



Inside >  
See the inspiring  
update to Dr. Karl  
Viddal's miraculous  
COVID recovery

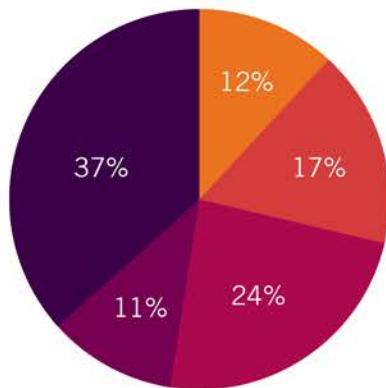
## Together is amazing



# Your support at work at St. Joseph's

St. Joseph's Foundation Impact

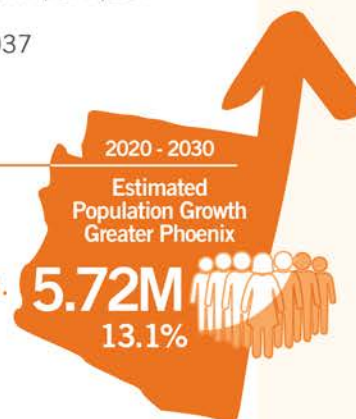
<b>Annual Contribution Revenue</b>	\$7,235,000 (63% increase over FY21)
<b>Total Donors</b>	1,995 (4.1% increase over FY21)
<b>Expenses</b>	\$1,863,000 (\$137,000 under budget)
<b>Return on Investment</b>	\$3.97
<b>Cost Per Dollar Raised</b>	\$0.25



## Total Dollars Transferred to Hospital: \$5,035,000

- Capital Projects: \$1,848,000
- Program: \$531,080
- Research: \$1,196,769
- Medical Education: \$877,114
- Mission: \$582,037

The need has never been greater to fund St. Joseph's Hospital in order to meet the growing demand for patient care and innovation.



## Key Stats

St. Joseph's Hospital and Medical Center and St. Joseph's Westgate Medical Center

  
Admissions  
**31,300**

  
ER Visits  
**125,058**

  
Surgeries  
**18,038**

  
Babies Delivered  
**4,208**

  
Staff  
**5,476**

  
Physicians  
**1,524**

  
Volunteers  
**57**

# We're counting our blessings, beginning with YOU!



Terri Hoffman,  
President and Chief  
Philanthropy Officer

We couldn't be more grateful for the support we've received this past year from a record number of donors, including you! We're thankful for every donation, including a \$1-million donation from Tim and Pam Drexler. Tim served on the St. Joseph's Foundation Board of Directors from 2003 to 2008, and he was so inspired by the philanthropic commitment of his board peers that he made it his goal to give back \$1 million—someday—and that day came in 2022!

We were also blessed to receive a \$500,000 estate gift from Dr. John and Dorothy Ford. Interestingly, Dr. Ford and a colleague established the nation's first outpatient surgical facility in the United States right here in Arizona! Dubbed "come-and-go surgery" by Time magazine, it revolutionized the surgical industry, reducing medical costs for patients and alleviating overbooked OR schedules.

Together, these two very special gifts, combined with those from our entire philanthropy family, helped us achieve another very successful year for St. Joseph's. Notably, we celebrated the 15th anniversary of Norton Thoracic Institute and its ascension to becoming an industry-leading lung transplant program. Not only was the Norton lauded as the fastest center in the nation to achieve the 1,000th lung transplant milestone, but our team of compassionate caregivers did it by getting patients into transplant much faster than other top centers and with significantly better outcomes. And if that wasn't enough, incredibly the Norton also reached two additional milestones as it completed both its 100th liver transplant and 100th kidney transplant.

We are also proud to share that St. Joseph's was ranked as one of America's 50 Best Hospitals by Healthgrades 2021 and achieved the No. 2 ranking on US News & World Report's list of Top Arizona Hospitals.

## **Milestones like these are not possible without you!**

This pandemic has taught us that, although we never know what lies ahead, we know that we can get through anything and achieve greatness together. We are truly blessed by your generosity.

In gratitude,

A handwritten signature in black ink that reads "Terri Hoff".

Terri Hoffman, CFRE  
President and Chief Philanthropy Officer  
St. Joseph's Foundation



There is a story of healing and kindness behind every dollar donated to St. Joseph's Foundation. Here we show you the dollars and cents of serving the common good through philanthropy.



Karl Viddal, MD, has come a long way since nearly succumbing to COVID-19 during a 55-day hospital stay. Thanks to a lifesaving intervention known as ECMO at St. Joseph's, Karl made a miraculous recovery and was able to return to his family and the life he loves. For a closer look at his journey, visit [SupportStJosephs.org](https://SupportStJosephs.org).



Dr. Karl Viddal (right) alongside Dr. Ross Bremner and Dr. Abdalla Fadda, summing Camelback Mountain at the first annual Norton Hike



# Farewell to beloved benefactor Doris Norton



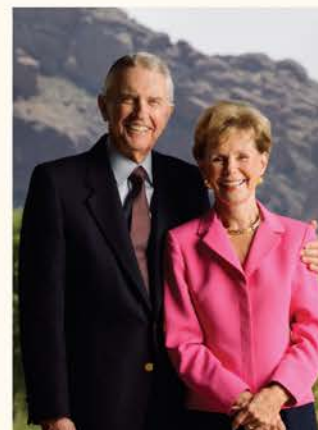
With heavy hearts, this year we said goodbye to one of our dearest and most generous benefactors, Doris Norton, a woman known for generously supporting education and healthcare throughout Arizona.

Doris was a generous philanthropic partner of St. Joseph's for many years, dedicating numerous donations to advancing nursing and medical education. Along with her husband, John, who passed away in 2016, she established the Doris Norton Scholars program in 2011 with a \$4-million gift, designed to provide scholarships for third- and fourth-year students at Creighton University School of Medicine at St. Joseph's. The following year, she and John committed an additional \$1.3 million for the renovation of a medical student building that would become known as Norton Manor.

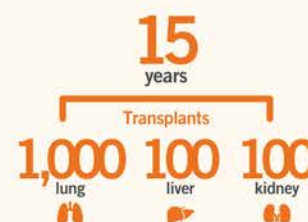
In 2014, the Nortons donated a \$19-million transformational gift to St. Joseph's, establishing the John and Doris Norton Cardiothoracic Transplantation Institute, now home to a nation-leading lung transplant center, kidney and liver transplant programs.

In 2019, Doris dedicated \$5 million to continue advancing health education at St. Joseph's and Creighton University, directing \$3 million to support the development of the new Creighton campus in midtown Phoenix, with the remaining \$2 million designed to endow scholarships for students entering the nursing field. She also made generous gifts along with the Norton Foundation to support St. Joseph's mommy-baby care and COVID-19 emergency preparedness efforts.

Doris actively participated in many fundraising efforts at St. Joseph's over the years, making friends wherever she went. Her amiable nature, genuine curiosity and beautiful smile will be dearly missed by all of her adoring friends throughout the St. Joseph's community.



The transformational gift made by John and Doris Norton and the ongoing support of the Norton Family Foundation have enabled Norton Thoracic Institute to evolve into a nation-leading epicenter for transplant programs and research.



In 2022, many milestones gave cause for celebration. St. Joseph's is grateful to the Nortons and all members of the community who have contributed to the institute's growth and success, leading to high-quality outcomes for thousands of patients receiving care here.

## Cherished partners: The Arizona Women's Board



The Arizona Women's Board has generously supported the kidney transplant program at St. Joseph's Norton Institute since 2018, donating a total of \$200,000 over the past four years, including \$50,000 in grant monies received in early 2022.

This most recent grant supports the addition of an outreach coordinator to the Norton kidney transplant program, with a goal of researching and educating more patients and families about the living organ donor program, while emphasizing a growing need for living organ donations—all of which are critical to meet the ever-expanding population of patients suffering end-stage renal disease.

The living kidney donation program aims to bridge the gap between the huge need for kidneys and the dearth of available organs. For patients in urgent need of a transplant, a living donation offers them a healthy organ in the shortest available time and tends to provide healthier outcomes and better quality of life.



"I can see firsthand the huge difference my donations are making in people's lives. It's amazing what we do here at St. Joseph's!"

## Why I Give: Chad Palmer

Area IT Director of St. Joseph's Hospital and Medical Center, St. Joseph's Westgate, Dignity Health Medical Group and Dignity Health Cancer Institute

Chad Palmer is well known for his computer savvy and ability to resolve software crises that pop up when least expected. But very few people know that Chad is just as generous in supporting St. Joseph's Foundation.

He gives thousands each year to support fundraising initiatives that benefit our hospital by donating his unused paid time off (PTO).

"When I found out that I could donate my unused paid-time-off from the job I love, it was really eye-opening," says the Arizona native. "My donations support the hospital ... and I get the tax deduction benefits, too. How great is that? It's a win-win for St. Joseph's and me!"

Dbacks step  
up to bat for  
nurses



St. Joseph's Foundation is grateful to be named a Ken Kendrick's Grand Slam Grant recipient in 2022! The \$100,000 grant from the Arizona Diamondbacks Foundation supports the creation of Nursing Resilience Rooms at St. Joseph's, providing an immersive space for nurses to rejuvenate their spirit and revive aching muscles. Thank you to the Dbacks for teaming up with St. Joseph's to make a difference in nurses' lives!



## The Jordan Sterling Foundation



Jordan Sterling's mother, Kim Sterling-Heflin, and his sister, Brooke Sterling.

The Jordan Sterling Foundation was founded by family and friends of Jordan Sterling in 2009 to honor his memory and help others in the fight against cystic fibrosis. The foundation partnered with St. Joseph's to establish the Jordan Sterling Lung Transplant Fellowship at Norton Thoracic Institute, offering a unique opportunity for physicians to advance their knowledge of cardiopulmonary transplant medicine to treat patients in advanced stages of cystic fibrosis or other end-stage lung disease.

## Philanthropy for life: Tim and Pam Drexler

During the 2022 fiscal year, St. Joseph's Foundation was blessed with a \$1-million gift from Tim and Pam Drexler, of Chandler, to support emergency room renovations at St. Joseph's Hospital and Medical Center. The couple chose to donate to the hospital because they knew St. Joseph's was rooted by the mission to provide compassionate care for all who seek it, which aligned with their philanthropic values.

Both Tim and Pam have proven they believe deeply in serving the Phoenix community and beyond. Tim, who operated a successful asphalt business for nearly four decades and now enjoys private investing, served on the St. Joseph's Foundation Board of Directors for five years, from 2003 to 2008. And Pam recently retired from her position at Make a Wish America, where she was in charge of all chapters across the country.

It was during his five years on the board that Tim earned a deep appreciation for philanthropy and, inspired by his peers, set a goal to—someday—have enough money to donate \$1 million to the hospital. After nearly two decades of saving and investing wisely to reach his financial goals, he and Pam have become some of St. Joseph's most generous donors!



"We know we are blessed to have the means to give back to the community," says Tim. "It's a great feeling to know that we're helping others by supporting the hospital."

## Leaving a legacy through charitable giving

St. Joseph's Foundation is grateful to accept gifts in all forms, including planned gifts, which can create a personal legacy at the hospital.

The foundation recently received one such gift in the amount of \$500,000 from a trust created by Dr. John and Dorothy Ford of Phoenix. Having served as a surgeon for many years, John leaves an even greater legacy in the annals of medicine: In 1970, he and a colleague opened the nation's first freestanding, outpatient surgery center.

The concept, dubbed "come-and-go-surgery" by Time magazine, greatly reduced medical costs for patients and revolutionized the industry. Currently, there are more than 5,300 ambulatory surgery centers in the United States.



## Celebrating Linda Hunt's retirement

President and CEO of Dignity Health's Southwest Division Linda Hunt tallied an incredible 51 years of service to the healthcare industry before retiring in the spring. She joined Dignity Health in 1998 and, since 2009, stood at the helm of St. Joseph's Hospital and Medical Center, St. Joseph's Westgate Medical Center, as well as other Dignity Health hospitals including numerous freestanding urgent care and emergency care centers. Under her leadership, the division has grown into a respected and comprehensive healthcare system, anchored by 11 outstanding hospitals in Arizona and Nevada.

Under Linda's leadership as St. Joseph's President and CEO for more than 10 years, the hospital grew into a world-renowned academic medical institution, bringing prestige and recognition to the region by elevating Barrow Neurological Institute and establishing Norton Thoracic Institute.

Linda led with grace, purpose and a forceful vision throughout her career. Her mission-driven devotion to improving the health of all people, especially to those who are vulnerable, while advancing social justice, has enriched the lives of thousands of individuals.

**"Champions aren't made in the gyms. Champions are made from something they have deep inside them - a desire, a dream, a vision."**  
- Muhammad Ali



## We honor Patty White's legacy of service and giving

In honor of former St. Joseph's President and CEO Patty White, St. Joseph's Foundation created the Patty White Nursing Education Fund to support student-nurses seeking to continue their education and improve their skills through our nurse extern program.

Patty has contributed generously to this fund, just as she has given to other areas benefiting the hospital over the past 22+ years, including mission services, medical education, cancer care, nursery intensive care, thoracic care and more. Known as an avid runner who regularly laced up for charitable runs benefiting St. Joseph's and other causes, Patty shows no signs of slowing down in retirement. She has accepted a position as Vice Chair of St. Joseph's Foundation Board of Directors and helped to co-chair the 3rd Annual St. Joseph's Signature Event, Nov. 17, at the Heard Museum.

## Introducing Tim Bricker



Tim Bricker has been serving as interim president for the Dignity Health Southwest Division since Linda Hunt retired in April 2022. He brings nearly 30 years of healthcare leadership experience to the role, having worked for various hospital systems throughout the West, including serving as president of Chandler Regional and Mercy Gilbert Medical Centers between 2001 and 2017.



# Third-party events get everyone in on the fun



## Susan Miele: Cancer survivor, community advocate

Three cheers for three-time cancer survivor and new St. Joseph's Board Member Susan Miele for her outstanding efforts to raise funds for the Interventional Pulmonology program at St. Joseph's through the Forest Highlands Charity Golf Tournament!

Susan and her husband, Arthur, have hosted this event for the second year in a row, raising more than \$100,000 over last year's total. Susan joined St. Joseph's Board of Directors in July, bringing a wealth of experience with her. She has been a community advocate as long as she can remember, always volunteering and raising money to support care benefiting people in need.

**"I grew up in a home where we were taught that philanthropy and giving back were of primary importance." - Susan Miele**



## 'Breath Day' golf tournament debuts in Colorado

Lung transplant recipient Mike Spradlin and his partner Sara Martz were so grateful for the care he received from the Norton Thoracic Institute that they organized the first annual 'Breath Day' golf tournament one year after Mike's operation

to raise money to offset costs for other patients undergoing the same procedure in the future.

The tournament, hosted in Fruita, Colo., raised nearly \$25,000 by bringing the couple's family and friends together for golf and barbecue favorites. "We saw firsthand just how quickly the expenses not covered by insurance can add up," Mike says, "so we hope to raise money that will relieve some of the financial burden for others waiting for, and recovering from, a transplant."



## Grateful dentist gives back after lifesaving transplant

Mark Peck, DDS, was training to hike Mt. Everest when he became deathly ill, so sick that only a lung transplant could save him. Although his condition was extremely complex, he underwent a successful double lung transplant procedure in April 2021. During his recovery, he and his wife, Marie, made a pledge to match donations up to \$50,000 to support the lung transplant program at Norton Thoracic Institute, leading to a total of \$100,000 raised for the program. "I am super grateful to the doctors and nurses and everyone at the Norton at St. Joseph's," he says. "They saved my life, probably more than once. I am extremely fortunate."



# It's great to be a grateful patient

At St. Joseph's Hospital and Medical Center, a diverse group of donors supports our ministry through a variety of ways—annual donations, grants, planned and estate gifts, and by attending events. We, and the patients we serve, are forever grateful. Here are just two of their stories.



## A St. Joseph's first: Kidney transplant patient gives birth

This Mother's Day was a very special one for Rachel Retegan of Cornville, Ariz., St. Joseph's first patient to deliver a baby at the hospital after undergoing a kidney transplant. Rachel, 34, was thrilled to celebrate the day at home with her baby girl, Ava, after the infant was born prematurely and had to spend more than a month gaining strength in the nursery intensive care unit at St. Joseph's.

Rachel was diagnosed at 21 with kidney disease related to hypertension following a routine exam and lab results. She relied on dialysis for a number of years, but knew she'd need a transplant to start a family with her longtime partner, Zach Thies. She was listed for a month before she received the gift of life at St. Joseph's in 2019. Now, she couldn't be more grateful for the care she received to save her life and bring Ava into the world.

"The team at St. Joseph's—from the transplant professionals to the nursery ICU specialists—is absolutely incredible!"



## Collegiate softball player is back in the game

Arcadia High School graduate, Ari Abalos, returned to the collegiate softball diamond after a rare operation at Norton Thoracic Institute at St. Joseph's Hospital and Medical Center.

The Portland State third baseman was experiencing pain, numbness, swelling and discoloration in her right shoulder, and was later diagnosed with Thoracic Outlet Syndrome — a relatively rare condition becoming more common now among MLB pitchers. The condition can at times be caused by repetitive motion injuries related to work or sports.

Dr. Samad Hashimi, a thoracic surgeon at Norton Thoracic Institute, restored Ari's throwing arm after a successful operation, helping her lead the PSU Vikings to the Big Sky Conference championship and a berth in the NCAA tournament earlier this year!

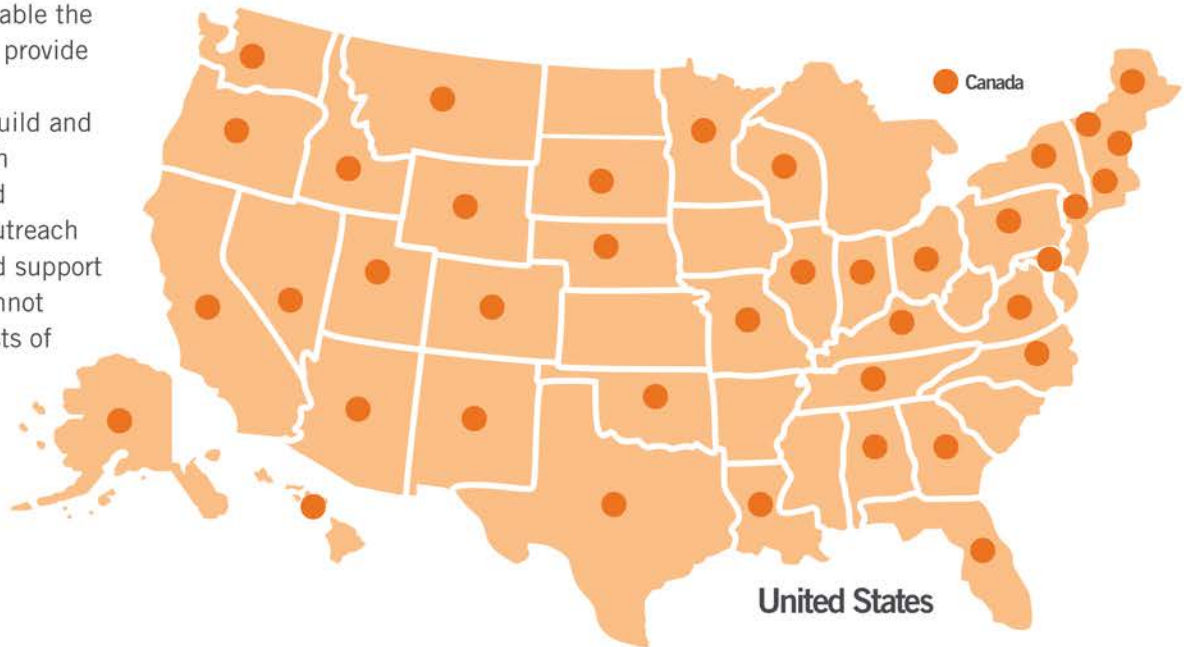
Ari also plans to go into the medical field and is now studying health sciences.



# Donors near and far

## Ways to give

Donations, both large and small, enable the foundation to provide cutting-edge technology, build and support health education and community outreach programs, and support those who cannot afford the costs of health care.



### Gifts of cash

This is the easiest and most convenient way to support the hospital. Use a credit card online at [SupportStJosephs.org](https://SupportStJosephs.org) or make your checks payable to St. Joseph's Foundation, 124 West Thomas Road, Suite 250, Phoenix, AZ 85013.



### Tribute and memorial gifts

Would you like to honor the memory of a cherished family member, friend, coworker or caregiver? Learn more about tribute and memorial gifts at [SupportStJosephs.org](https://SupportStJosephs.org).



### Leave a legacy

Planned giving is a versatile way to leave a family legacy at St. Joseph's or show gratitude and appreciation for a special doctor or department where a loved one received personalized care. Gifts made through beneficiary designation can include a will or trust, retirement plans, appreciated securities, life insurance and personal property (such as real estate).



### Gifts-in-kind

Gifts-in-kind are donated services or items of value to St. Joseph's, including personal protective equipment. For example, many individuals and organizations donate auction items or services such as printing and design for our St. Joseph's Signature Event.



### Stocks and bonds

Gifts of marketable securities can offer donors significant tax advantages. In most cases, the full market value of the security can be deducted as a charitable contribution.



### Hosting an event

An event can be a rewarding way to raise money for an area of the hospital most meaningful to you and your family, or you can participate in already-existing hospital fundraisers to show your support. Visit [SupportStJosephs.org](https://SupportStJosephs.org) to stay up to date on fundraising events and to learn how to host one of your own.



## St. Joseph's Foundation Board Officers

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Kathleen Graham, Vice Chair  
Roger Stevenson, Investment Chair  
Shelby Butterfield, Secretary  
Kim Sterling-Heflin, Grants Chair

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Shelby Butterfield	Earl Petznick, Jr.
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Jenifer Davis Lunt	Jane Wilbershide
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