



13th Annual Laura's Run supporting St. Joseph's Norton Thoracic Institute

Saturday, April 6, 2019 | Tempe Kiwanis Park
Sponsorship Opportunities



**St. Joseph's
Foundation**
A Dignity Health Member













NORTON
Thoracic Institute



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	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Table Vendor \$50
Benefits of Sponsorship						
Prominent logo placement and acknowledgement as the lead event sponsor on all materials		-----	-----	-----	-----	-----
Company representative given opportunity to speak at the Awards Ceremony		-----	-----	-----	-----	-----
Company given complimentary vendor space	Primary Location	Primary Location	Secondary Location	Secondary Location	Secondary Location	Secondary Location
Race Registrations (more available for purchase)	10 Registrations	8 Registrations	5 Registrations	2 Registrations	1 Registration	-----
Advertising Benefits						
Company logo and company website link on St. Joseph's website and StartLine Racing event website	Large logo	Logo	Logo	Company Name	Company Name	-----
Recognition on Save the Date Postcard (if committed by February 22nd)	Large logo	Logo	Logo	Company Name	Company Name	-----
Company logo placement and acknowledgement on all materials	Large logo	Logo	Logo	Company Name	Company Name	-----
Placement of company logo on run t-shirt	Large logo	Logo	Logo	Logo	-----	-----
Primary placement of company logo on all signage at event	Large logo	Logo	Logo	Company Name	Company Name	-----
Social Media (1,500 Facebook likes; 710 Twitter followers; 103 Instagram followers)						
Opportunity for a corporate spotlight on SJF social media platforms				-----	-----	-----
Social Media recognition						-----



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supporting St. Joseph's Norton Thoracic Institute
April 6, 2019

Sponsorship Agreement

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address: _____

Recognition Name: _____

Please be specific about how you wish to be recognized or if you wish for the gift to be anonymous.

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Sponsorship Levels

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$50 Table Sponsor |
| <input type="checkbox"/> \$5,000 Platinum Sponsor | <input type="checkbox"/> Silent Auction Donor |
| <input type="checkbox"/> \$2,500 Gold Sponsor | <input type="checkbox"/> In-Kind Donor |
| <input type="checkbox"/> \$1,000 Silver Sponsor | <input type="checkbox"/> \$_____ Donation |
| <input type="checkbox"/> \$500 Bronze Sponsor | |

To ensure sponsorship recognition, please submit your logo (vector format) to Vanessa Graham at Vanessa.Graham@DignityHealth.org and check made payable to St. Joseph's Foundation by **March 23, 2019**.

Payment

I have enclosed a check (#_____)

Send an invoice

Charge the credit card provided below:

Name on Card: _____

Exp. Date: _____ CVV Code: _____

Signature: _____ Date: _____

Credit Card #: _____

St. Joseph's Foundation is a 501(c)3 non-profit organization.
Contributions to SJF are tax-deductible to the limits allowed by law. SJF's tax ID 94-2941245.

RETURN THIS FORM TO:

St. Joseph's Foundation
ATTN: Vanessa Graham
124 W. Thomas Road, Suite 250
Phoenix, AZ 85013

Or email Vanessa at Vanessa.Graham@DignityHealth.org

For questions, contact Vanessa Graham at 602.406.1046 or Vanessa.Graham@dignityhealth.org



Laura Hart Burdick Foundation

Be Inspired!

Supporting lung transplant patients at St. Joseph's Norton Thoracic Institute

Background

Laura was diagnosed with leukemia in 1992 while attending the University of Illinois. After aggressive treatment at the University of Chicago Hospital, she was declared "cured" in 1997. Two years later she developed pulmonary fibrosis, likely caused by chemotherapy. In 2003, she underwent lung transplant surgery at Stanford University and, after regaining her strength and vitality, returned to Scottsdale, Arizona where she lived with her husband, Jon. In September 2005, Laura died as the result of a lung infection.

Through her years of illness, Laura's strength, grace and resilient spirit never wavered. She enjoyed every day to the fullest and without complaint. She lived with purpose and passion; she was incredibly brave in the face of adversity; and she invariably deflected people's concerns about her by engaging in conversation about them. Most importantly, she cherished her family and friends and generously shared with them her most precious assets – her time and her love. She was an inspiration to all whose lives she touched.

Laura's family and friends wanted to celebrate her life in a way that would recognize her caring and compassionate spirit. They knew Laura would want something positive to come from her experience. Laura's Foundation was established with the generous donations made in her memory, and the Board was charged with funding causes that would reflect Laura's concern for her fellow transplant patients and their families, who endure financial hardship and personal stress throughout their treatment.

Our Mission

The mission of the Laura Hart Burdick Foundation is to provide support for lung transplant patients at St. Joseph's Norton Thoracic Institute in Phoenix and to promote organ donor awareness.

Partnership with Norton Thoracic Institute

When Laura had her transplant in 2003, there was no lung transplant program in the Phoenix area. She had surgery at Stanford University Medical Center, stayed for three months of rehabilitation, then returned for regular checkups and hospitalization if she became ill. After surgery, transplant patients must also receive regular treatment through doctors and hospitals near their home. Post-transplant care is highly specialized and extremely time-sensitive. Laura's journey could have been much less challenging had that critical treatment been available near her home.

In 2006, St. Joseph's Hospital announced that it would fill this void with a new facility to treat heart and lung transplant patients. St. Joseph's Heart and Lung Institute (now known as the Norton Thoracic Institute) performed its first surgery in 2007. To date, more than 600 lung transplant patients have received "the gift of life" through this outstanding program. St. Joseph's medical staff follows these and other patients who had their surgeries elsewhere, providing critical post-operative and life-long care that literally keeps these patients alive. Partnering with the Norton Thoracic Institute has enabled Laura's Foundation to channel its support to lung transplant patients in the Phoenix metro area, near Laura's home. Since its inception in 2007, St. Joseph's Norton Thoracic Institute has become the nation's leading lung

transplant program, both in numbers of patients treated and in statistical measures of medical outcomes.

“Laura’s Run” Supports Patient Care Programs

All lung transplant patients must stay near the hospital campus for up to three months of post-surgical care and rehabilitation. Many patients are from out of town or out of state, so there are significant out-of-pocket living expenses for them and their family members. Patient families incur additional life-long expenses that are not covered by insurance: travel and housing for surgery; checkups and follow-up treatment at the Institute; health insurance co-pays and deductibles; co-pays for life-saving medications and medical devices; as well as lost income due to illness and treatment.

Laura was keenly aware of the hardship these demands placed upon patients and their families, and she expressed a desire to help in whatever way she could. Fulfilling that wish for her has become the mission of Laura’s Foundation. In addition to allocating funds for various forms of patient support, in 2013 St. Joseph’s asked Laura’s Foundation to fund a pilot to retain a full-time psychiatrist dedicated to the lung transplant program. This physician helps patients and their families cope with the stress and demands of debilitating illness, lengthy recuperation, financial hardship, and a lifetime of medical care. This pilot has since become a permanent staff position, providing a much-needed social service for lung transplant families. Laura’s Run has donated more than \$250,000 to meet the needs of lung transplant patients and their families.

Funding:

Funding to support programs for lung transplant patients comes from the annual “Laura’s Run”, personal donations, and corporate contributions.

Contact:

Laura Hart Burdick Foundation, Inc.
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Scottsdale, AZ 85260
Email: Lauras_Run@yahoo.com
Web Site: LauraHartBurdickFoundation.com



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