



124 West Thomas Rd, Suite 250
Phoenix, AZ 85013

Summer 2018

Dear Friend of St. Joseph's:

As a corporate partner, community collaborator and philanthropic investor, please consider joining us for an amazing evening of connectivity, education and entertainment at the St. Joseph's Inaugural Signature Event, kicking off the season of giving!

St. Joseph's Signature Event promises to be an evening to remember for hundreds of prominent community members. This festive event is designed to bring people together to kick-off the holidays in style, mingle with friends old and new, and celebrate the accomplishments of our Valley's longest operating and most-revered healthcare institution: St. Joseph's Hospital and Medical Center, including St. Joseph's Hospital, UA Cancer Center at St. Joseph's and St. Joseph's Westgate.

We take pride in serving the 123-year-old mission of St. Joseph's, which established and sustains the highest standard of healthcare delivery branded by "*hello humankindness.*" Won't you join us in our efforts to continue spreading our mission and message to many more in our community?

Enclosed you'll find a Signature Event Sponsorship Packet, which provides details of how you can connect with the St. Joseph's community via various levels of commitment. Simply fill out the forms and submit them through the mail or make a few clicks online at **SupportStJosephs.org/SeasonofGiving**.

As a sponsor of our premiere event, you'll become a member of an elite group of supporters sharing in the debut of St. Joseph's Inaugural Signature Event, launching the *season of giving*. We're confident this event will evolve into a grand community tradition that will bring joy to all who attend, and yet the greatest reward will be knowing that we're partnering together to influence healthy outcomes for patients of St. Joseph's.

Seize this unique opportunity and become a sponsor of our Signature Event today!

We look forward to partnering with you and seeing you at the inaugural event, November 1, at Dignity Health St. Joseph's Hospital.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael J. O'Connor".

Michael J. O'Connor
Event Co-Chair
Chairman, Foundation Board of Directors

A handwritten signature in black ink, appearing to read "Ross Bremner".

Ross Bremner, MD, PhD
Event Co-Chair
Director, Norton Thoracic Institute

P.S. Need details? Contact Vanessa Lao, event manager, 602.406.1046 or Vanessa.Lao@dignityhealth.org.



St. Joseph's Season of Giving 2018 Sponsorship Opportunities

| | | | | | | |
|-------------------|-----------------|-----------------|-----------------|----------------|----------------|----------------|
| Presenting | Miracle | Champion | Hope | Healing | Patron | Table |
| \$25,000 | \$20,000 | \$15,000 | \$10,000 | \$5,000 | \$2,500 | \$1,230 |

| Event Night Benefits | | | | | | | |
|---|---|---|---|---|---|---|---|
| Premier seating for 20 guests (two tables of 10) | ▪ | ▪ | | | | | |
| Preferred seating for 20 guests (two table of 10) | | | ▪ | ▪ | ▪ | ▪ | |
| Preferred seating for 10 guests | | | | | | | ▪ |
| VIP President's Reception for 20 guests | ▪ | | | | | | |
| VIP President's Reception for 10 guests | | ▪ | ▪ | ▪ | | | |
| VIP President's Reception for two guests | | | | | ▪ | ▪ | ▪ |
| Marketing Benefits | | | | | | | |
| Full-page color ad in event program | ▪ | ▪ | ▪ | | | | |
| Half-page color ad in event program | | | | ▪ | ▪ | ▪ | |
| Company/name listing in event program | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ | |
| Opportunity to distribute branded commemorative gift(s) to guests (at sponsor's cost) | ▪ | | | | | | |
| Recognition from the podium during event | ▪ | ▪ | ▪ | ▪ | | | |
| Recognition on St. Joseph's Foundation website and social media platforms | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ |
| Company logo and website link on St. Joseph's website | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ |
| Company logo placement and acknowledgement on all event materials | ▪ | ▪ | ▪ | ▪ | ▪ | | |
| Primary placement of company logo on all signage at event | ▪ | ▪ | ▪ | ▪ | ▪ | | |
| Recognition on Save the Date Postcard (if committee by August 3rd) | ▪ | ▪ | ▪ | ▪ | | | |
| Ongoing Benefits | | | | | | | |
| Name on St. Joseph's Foundation donor recognition wall | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ | |
| Recognition in St. Joseph's Foundation Annual Impact Report | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ | ▪ |
| Special invitation to Spring 2019 St. Joseph's Foundation Friends of Mercy Event | ▪ | ▪ | ▪ | ▪ | | | |



Season of Giving November 1, 2018

Sponsorship Agreement

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address: _____

Recognition Name: _____

Please be specific about how you wish to be recognized of if you wish for the gift to be anonymous.

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> \$25,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Healing Sponsor |
| <input type="checkbox"/> \$20,000 Miracle Sponsor | <input type="checkbox"/> \$2,500 Patron Sponsor |
| <input type="checkbox"/> \$15,000 Champion Sponsor | <input type="checkbox"/> \$1,230 Table |
| <input type="checkbox"/> \$10,000 Hope Sponsor | <input type="checkbox"/> \$_____ Donation |

To ensure sponsorship recognition, please submit your logo (vector format) to Vanessa Lao at Vanessa.Lao@DignityHealth.org and check made payable to St. Joseph's Foundation by **September 30, 2018**.

Payment

- I have enclosed a check (# _____)
- Send an invoice
- Charge the credit card provided below:

Credit Card #: _____

Exp. Date: _____ CVV Code: _____

Signature: _____ Date: _____

St. Joseph's Foundation is a 501(c)3 non-profit organization.
Contributions to SJF are tax-deductible to the limits allowed by law. SJF's tax ID 94-2941245.

RETURN THIS FORM TO:

St. Joseph's Foundation
ATTN: Vanessa Lao
124 W. Thomas Road, Suite 250
Phoenix, AZ 85013

Or email Vanessa at Vanessa.Lao@DignityHealth.org

For questions, contact Vanessa Lao at 602.406.1046 or Vanessa.Lao@dignityhealth.org